The Nature Generation has never been more committed to bridging the environmental literacy gap than we are today.

For 13 years, we have used literacy as a way to teach young people the value of science and the environment.

And we need partners in this effort.

Bridging the environmental literacy gap takes dedicated sponsors to succeed. The Nature Generation offers multiple levels of sponsorship. We know one is right for you.

**Sponsorship Levels**

**Signature**
$10,000+
- NatGen Seed Grant named for your company & opportunity to work with awardees
- Feature on NatGen Blog
- Eight seats to the “invitation only” Celebration event
- Your logo on Celebration program cover & full page ad
- All lower level benefits

**Eco Leader**
$5,000+
- Official sponsorship by your company of eco-author school visits, including volunteer opportunities for employees
- Four seats to the “invitation only” Celebration event
- Half-page ad in Celebration program
- All lower level benefits

**Green Guardian**
$2,500+
- Books donated in your name to two schools or youth organizations
- Company recognition on signage and video credits
- Two seats to the “invitation only” Celebration event
- Quarter-page ad in Celebration program
- All lower level benefits

**Steward**
$1,000+
- Books donated in your name to one school or youth organization
- Recognition in NatGen Seed Grant literature
- Two seats to the “invitation only” Celebration event
- Name listed as a sponsor in Celebration program
- All lower level benefits

**Conservationist**
$250+
- Your company name & logo on NatGen’s website & recognition in our newsletter
- Two seats to the “invitation only” Celebration event
- Quarter-page ad in Celebration program
- All lower level benefits

www.NatGen.org
We are counting on you to take this journey with us
Your sponsorship to Read Green supports our new initiative: NatGen Seed Grants. These mini grants fund small-scale environmental literacy projects in schools and communities. This program aligns with national STEAM priorities and incorporates our Green Earth Book Award-winning books.

Successful bridge building begins with our sponsors
Giving kids the science-based truth and environmental information they need is still a top priority. Disseminating truth and facts is more important than ever. Your participation helps to ensure that facts are available to our nation’s youth.

The Read Green Program educates and celebrates
Engaging and informing on environmental issues and science by taking authors into schools and donating books to kids. Come celebrate this program at our national Green Earth Book Award Ceremony on October 25, 2018.

The Read Green Program encourages action
Inspiring youth to learn about science and the environment and turn that knowledge into action.

Our 2018 Sponsors

CADMUS

Amy Marasco

Rebecca Tirrell

Email Jenny Schmidt, National Programs Director, to become a sponsor: jschmidt@NatGen.org