The Environmental Reading Challenge
School Instructions

Throughout Spring 2014, encourage students in your school to read and review as many environmental books as you can—and at least half of them must be from The Nature Generation’s Green Earth Book Award winners list. For each book, students must fill out a book review form or create a fun video/trailer.

At the end of the Reading Challenge (it ends on May 15, 2014), collect all the student forms/trailers and forward them to us. We will award a Kindle to the student submitting the most reviews/trailers. It’s that easy!

School Instructions

1. Decide if your school is going to participate in the Environmental Reading Challenge. Email the name of your school, a school contact name and email address, and number and grade of students participating to Jenny Schmidt at jschmidt@NatGen.org.

2. Talk to your students about the Environmental Reading Challenge, and give them the instructions. Help them find books to with an environmental theme and provide them with the list of Green Earth Book Award-winning books to choose from. Remind students that at least half of the books must be a Green Earth Book Award winner or honor book. And no worries, we have books for Pre-K through age 21!

3. Collect the review forms and/or video trailers from your students.

4. Send the review sheets and/or videos electronically or by mail by May 15, 2014 to:

   Jenny Schmidt
   jschmidt@NatGen.org
   The Nature Generation
   3434 Washington Blvd • 2nd Floor AC 2021A
   Arlington, VA 22201
   ATTN: Reading Challenge

5. Wait to hear from us! We’ll notify you of your school’s winner and coordinate getting the Kindle to your winning student!

Celebrating its tenth anniversary, the Green Earth Book Award is the nation’s first environmental stewardship book award. It is given annually by The Nature Generation to authors who write about how important it is to take care of our planet. Join us for our tenth anniversary celebration on September 18, 2014 at The National Press Club in Washington, DC.